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Blue Robotics' New *BlueROV2* Enables Underwater Exploration and Study

TORRANCE, California, 21 June 2016 –Torrance startup, Blue Robotics, announced a new high-performance and affordable underwater drone, the *BlueROV2*. The *BlueROV2* continues Blue Robotics' mission to improve the accessibility of ocean exploration and study. The *BlueROV2* is available for pre-order reservations now and shipping will commence in August 2016.

Leveraging a vectored thruster configuration that is usually only seen in high-end vehicles, the *BlueROV2* is smooth and stable yet highly maneuverable. It provides a solid platform to attach scientific equipment, film cinematographic quality shots, and explore the oceans down to a depth of 100 meters.

"From day one, our goal has been to make marine robotics accessible to more people and businesses than ever before," said the company's founder, Rustom Jehangir. Since announcing their first product, a low-cost underwater thruster motor, in 2014, Blue Robotics has been steadily releasing new enabling products ranging from watertight pressure enclosures to depth sensors and underwater lights. The new *BlueROV2* is, according to Jehangir, the company's "new flagship product – a fusion of all of our other products and efforts."

Used in wide-ranging applications from boat inspections to aquaculture to shipwreck exploration, remotely operated underwater vehicles (ROVs) have long been in an industry dominated by a small number of companies, targeting big business and government applications. The heavy price-tags attached to these vehicles can range from \$4,000 to \$100,000 or more.

The *BlueROV2*, however, comes in a number of different configurations, with a standard kit costing just around \$3000. "We're able to make the *BlueROV2* at a fraction of the cost of similar vehicles thanks to many of the same technologies that have made aerial drones affordable," said Jehangir. That includes the use of the open-source Pixhawk autopilot as well as a Raspberry Pi computer.

The price of the *BlueROV2* will enable wider use of subsea vehicles for many people including universities, research organizations, small businesses, hobbyists, and first responders. "We know there are a lot of people out there with an urge to explore the ocean," says Jehangir, "and the *BlueROV2* is a tool to help them do so."

The *BlueROV2* is available as a partially assembled kit that is simple and enjoyable to build and requires several hours of user assembly. It can be reserved at no cost starting today, June 21st. The kits will begin shipping in August 2016.

Blue Robotics is based in Torrance, California and launched in 2014 with a highly successful Kickstarter campaign. Since then, the company has shipped thousands of thruster motors and has released many other products for marine robotics. Blue Robotics' products are in operation in over 40 countries worldwide.

Read more about the Blue Robotics Team and the BlueROV2 here:

- BlueROV2 Media Kit with High-Res Images ([link](#))
- BlueROV2 Launch Video – “Dare to Explore” ([link](#))
- BlueROV2 Product Page ([link](#))
- Blue Robotics Website ([link](#))
- Kickstarter Campaign in 2014 ([link](#))

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